

Media Release

Swiss Structured Products Association:

**Website now also available in English**

**SSPA, the Swiss Structured Products Association is increasing its offer of information by launching a new website in English.**

*Zurich, September 6, 2007.* The website of SSPA, the Swiss Structured Products Association ([www.sspa-association.ch](http://www.sspa-association.ch)), is now offering its structured products information in English, too. The SSPA website has in the past been available in German and French only, but now comes in an English version as well to answer the needs of English-speaking investors and the public at large. SSPA President Roger Studer: "On behalf of the Swiss financial center as a whole, we want to play our part in smoothing the way for structured products and this means making our website available in English."

**Reto Francioni opening speaker at the first Financial Fair for Structured Products**

SSPA and Scoach, the new European exchange for structured products, will present the 2007 Structured Products Fair at Kongresshaus Zurich on October 17-18. The Fair gives a comprehensive overview of the wide range of structured products available, together with background on how they work and how to use them.

A stimulating program featuring renowned industry experts such as Wegelin & Co's Dr. Konrad Hummler, Jim Rogers (presented by ABN Amro) and Deutsche Börse CEO Dr. Reto Francioni, will focus on members of the industry and the general public.

**For more information, please contact:**

SSPA – Swiss Structured Products Association

Roger Studer, President

Eric Wasescha, Executive Director

Selnaustrasse 2

CH-8002 Zurich

Phone +41 (0)43 534 97 72

Fax +41 (0)43 540 57 73

info@sspa-association.ch

www.sspa-association.ch

**Structured products**

Structured products are investment instruments issued by an issuer. Their repayment value is determined by the underlying shares, interest, currency or raw materials such as gold or crude oil on which the products are based.

**The Association**

Your contact of choice for all questions relating to structured products is the Swiss Structured Products Association (SSPA). It represents the shared interests of the 14 major issuers of structured products, together making up more than 90 percent of Switzerland's market volume for structured products. The Association is domiciled in Zurich. For more information, please go to [www.sspa-association.ch](http://www.sspa-association.ch).