



Schweizerischer Verband für Strukturierte Produkte
Swiss Structured Products Association
Associazione Svizzera per prodotti strutturati
Association Suisse Produits Structurés

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Media Release

Swiss Structured Products Association extends the business office:

Peter Keller appointed Head of Operations & Standards

Peter Keller's appointment to head Operations & Standards adds to the operational strength of SSPA, the Swiss Structured Products Association

Zurich, March 26, 2008. SSPA has named Peter Keller, 44, to head the previously vacant position of Head of Operations & Standards. From 2002 to 2006, Mr. Keller was CEO of the virt-x trade platform and sat on the SWX Group's group executive committee. Over the years he has amassed wide-ranging stock exchange and stock exchange management experience. He set up and managed the virt-x European stock market platform and contributed considerably to developing and implementing „Quotematch“, a derivatives trading platform. SSPA president Roger Studer made this statement: „We successfully recruited an expert of proven worth and acumen in the Swiss financial and stock exchange center and look forward to working closely together with him.“

Mr. Keller will take up his new position on April 1, 2008. Among his tasks are development of the successfully launched product classification and evaluating a risk classification system for structured products. SSPA's CEO Eric Wasescha: „With the addition of Mr. Keller, our business office now comprises five highly qualified staff members whose skill sets, wealth of experience and know-how are mutually complementary.“

For more information, please contact:

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Structured products

Structured products are investment instruments available to the public whose repayment value is determined by their underlying shares, interest, foreign currency or raw materials such as gold or crude oil.

The Association

Your contact of choice for all questions relating to structured products is the Swiss Structured Products Association (SSPA). It represents the shared interests of the 18 major issuers of structured products, together making up 95 percent of Switzerland's market volume for structured products. The Association is domiciled in Zurich. For more information, please visit www.sspa-association.ch