

Splügenstrasse 10  
CH-8002 Zürich  
Tel. +41 (0)43 534 97 72  
Fax +41 (0)43 540 57 73  
info@sspa-association.ch  
www.sspa-association.ch

Media Release

SSPA adds to its categorization model

### **Footnotes improve transparency**

**Swiss Structured Products Association (SSPA) has expanded its categorization model, added to its index products traded outside the stock exchange and is now updating its product index daily.**

*Zurich, May 16, 2008.* In recent years the Swiss Structured Products Association's categorization model has grown in size, with a concomitant rise in non-classifiable products, previously listed under „Miscellaneous“. In the past, because payout profile determines category, new structured products with minor payout differences were listed under „Miscellaneous“ rather than an existing product category.

#### **Well-proven categorization model**

To keep the SSPA's classification system including footnotes as transparent and uncomplicated as ever, as of May 1, 2008, structured products with slight differences will be listed in the same category but with an asterisk and a footnote precisely describing said deviations or additions in a separate box within the product index. SSPA's Director Operations & Standards Peter Keller stated that „the improvement makes the nature of these products easier to grasp and renders them more attractive, at the same time reducing the number of products in each category by up to 40 percent.“

**Inclusion of products traded outside the stock exchange; daily product index updates**

For the first time OTC products are included in the SSPA product index. Footnotes were first used in an OTC pilot project based on Credit Suisse and UBS products. Within the next few months other issuers' OTC products will successively be added and published on the Association website. Once updated monthly, the Association website's product index is now updated daily to meet growing information needs.

**For more information, please contact:**

SSPA – Swiss Structured Products Association  
Roger Studer, President  
Eric Wasescha, Executive Director  
Peter Keller, Director Operations & Standards

Splügenstrasse 10  
CH-8002 Zürich

Phone +41 (0)43 534 97 72  
Fax +41 (0)43 540 57 73  
Email [info@sspa-association.ch](mailto:info@sspa-association.ch)  
[www.sspa-association.ch](http://www.sspa-association.ch)

**Structured products**

Structured products are investment instruments available to the public whose repayment value is determined by their underlying shares, interest, foreign currency or raw materials such as gold or crude oil.

**The Association**

Your contact of choice for all questions relating to structured products is the Swiss Structured Products Association (SSPA). It represents the shared interests of the 18 major issuers of structured products, together making up 95 percent of Switzerland's market volume for structured products. The Association is domiciled in Zurich. For more information, please visit [www.sspa-association.ch](http://www.sspa-association.ch)