

Joint media release

Zurich, 25 August 2008

Wide array of side events at the second Swiss financial fair for structured products

On 23 and 24 October 2008, the structured products fair will be held for the second time in Zurich's Kongresshaus. At the fair, which is being jointly organised by Scoach Switzerland Ltd and the Swiss Structured Products Association SSPA, approximately 30 exhibitors will be presenting a broad spectrum of products. The side events will feature lectures by select specialists, podium discussions on current investment themes, as well as educational presentations. On 29 and 30 October 2008, the organisers, together with FONDS', Switzerland's largest financial fair, will be conducting the «Salon Romand de la Finance» in Geneva.

The latest turnover figures confirm investors' undiminished interest in structured products. In parallel, their need for information is growing. The two-day structured products fair is the meeting point for private and institutional investors who wish to learn the latest about new products, trends and innovations in this dynamic financial sector. Visitors can ask the specialists in attendance questions about specific products and topics, thereby gaining first-hand information on matters of interest to them.

On 23 October, the 2008 structured products fair will open with a lecture by American commodities expert Jim Rogers. On the same day, renowned representatives from the financial industry and political world will discuss the topic of the Swiss financial centre in international competition. Reto Lipp, moderator of Swiss Television's business programme, ECO, will lead the discussion.

The second day of the fair will commence with a lecture by Maria D. Lamas, Global Head of Private Banking Financial Products & Investment Advisory, Credit Suisse. The Swiss financial centre will also be the main topic at the roundtable on the second day of the fair. Under the moderation of Martin Spieler, Chief Editor of the Handelszeitung, proven experts will discuss the risks in the global financial markets and the related consequences for the domestic financial centre. At a further roundtable, Dirk Schütz, Chief Editor of Bilanz, will query representatives from the financial industry about their outlook for the markets. On both days of the fair, there will also be educational lectures as well as numerous presentations and seminars conducted by the exhibitors.

A broader view of the world will be presented on the first day of the fair by the two keynote speakers: former German Minister of the Environment, Professor Klaus Töpfer, will address environmental issues, while correspondent and author Ulrich Tilgner will discuss flash points and war zones in the Middle East.

On 29 October 2008, the first «Salon Romand de la Finance» will open its doors in Geneva. At this two-day fair, which is being organised by Scoach Switzerland Ltd and the Swiss Structured Products Association SSPA in conjunction with the organisers of the highly successful FONDS' fairs, approximately 50 exhibitors will provide noteworthy information and the latest news on collective investment schemes. Rounding out the fair will be attractive side events on topics such as the added value of the Swiss financial centre, the competition between funds and structured products, and the outlook for the financial markets.

Further information on the structured product fair can be found at www.stp-messe.ch and on the Salon Romand de la Finance at www.salonfinance.ch.

Opening hours and entry prices

Structured products fair 2008:

Kongresshaus Zurich

Thursday, 23 October 2008, 10:00 a.m. to 7:00 p.m.

Friday, 24 October 2008, 10:00 a.m. to 6:00 p.m.

Salon Romand de la Finance 2008:

CICG Centre International de Conférences, Geneva

Wednesday, 29 October 2008, 10:00 a.m. to 6:00 p.m.

Thursday, 30 October 2008, 10:00 a.m. to 7:00 p.m.

Included in the entry price of CHF 10 for both of the fairs are a fair guide as well as admission to all of the side events.

Contact partners for media representatives

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Scoach Switzerland Ltd

Scoach embodies Europe's largest and most experienced market for structured products. Its parent companies, Swiss Financial Market Services (which combines the former SWX Group, SIS Group and Telekurs Group) and Deutsche Börse AG, stand for technological, functional and regulatory competence, as well as for innovativeness, flexibility, high quality and solidity. Scoach affords investors throughout Europe access to structured products at fair prices, even across national boundaries. Fast executions, fairness, transparency and security are the criteria by which we measure our success. More information can be obtained at www.scoach.ch.

Swiss Structured Products Association SSPA

Your contact of choice for all questions relating to structured products is the Swiss Structured Products Association (SSPA). It represents the shared interests of the 18 major issuers of structured products, together making up 95 percent of Switzerland's market volume for structured products. The Association is domiciled in Zurich. For more information, please visit www.sspa-association.ch