

## Joint media release

Zurich, 6 October 2008

### **Second Swiss Structured Products Fair to provide orientation for investors**

**The second Structured Products Fair will take place in the Zurich Kongresshaus on 23 and 24 October 2008, offering investors an orientation platform. The fair is put on jointly by Scoach Switzerland Ltd and the Swiss Structured Products Association SSPA and will allow investors to gather first-hand information on specific products, strategies and topics from representatives of around 30 exhibitors. The accompanying programme will also provide an opportunity to hear the views of high-profile businessmen and politicians on the latest events in financial markets and the prospects for Switzerland as a financial centre.**

With all the turmoil on the stock markets, investors need more information than ever. The star-studded accompanying programme and the presence of the leading providers of structured products make the fair an ideal information platform for both institutional and private investors.

The Structured Products Fair will open on 23 October 2008 with a speech by commodity expert Jim Rogers on 'Commodities, China and More,' presented by ABN AMRO Bank. The first day will also see well-known politicians and investment experts take part in a roundtable discussion on the competitive position of the Swiss financial sector. Former German Environment Minister Professor Klaus Töpfer and journalist Ulrich Tilgner will give talks on how climate change, the oil price and political trends in the Middle East are affecting the world economy.

On the second day the roundtable discussions will look at the risks in global markets and the consequences for Switzerland as a financial centre, and investment experts will be giving their outlook. Both days will offer training sessions on various categories of structured products and their features and a range of presentations and seminars hosted by exhibitors. The list of exhibitors and full details of the accompanying programme can be found at [www.stp-messe.ch/e](http://www.stp-messe.ch/e).

**Structured Products Fair 2008: opening times and entry prices**

Zurich Kongresshaus

Thursday 23 October 2008, 10:00 am to 7:00 pm

Friday 24 October 2008, 10:00 am to 6:00 pm

Entry costs CHF10, which includes the guide and admission to all events in the accompanying programme on that day.

**Media contacts**

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**Scoach Switzerland Ltd**

Scoach embodies Europe's largest and most experienced market for structured products. Its parent companies, SIX Group Ltd and Deutsche Börse AG, stand for technological, functional and regulatory competence, as well as for innovativeness, flexibility, high quality and solidity. Scoach affords investors throughout Europe access to structured products at fair prices, even across national boundaries. Fast executions, fairness, transparency and security are the criteria by which we measure our success. More information can be obtained at [www.scoach.ch](http://www.scoach.ch).

**The Association**

Your contact of choice for all questions relating to structured products is the Swiss Structured Products Association (SSPA). It represents the shared interests of the 17 major issuers of structured products, together making up 95 percent of Switzerland's market volume for structured products. The Association is domiciled in Zurich. For more information, please visit [www.sspa-association.ch](http://www.sspa-association.ch)