

Joint media release

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Second Swiss Structured Products Fair: Strong information needs in turbulent market environment

The second Swiss Structured Products Fair, jointly organised by Scoach Switzerland Ltd and the Swiss Structured Products Association SSPA, closed its doors on Friday evening. Some 3100 institutional and private investors attended the event on 23 and 24 October 2008 at the Kongresshaus in Zurich to learn first-hand about product trends and current developments in the market.

Exhibitors and organizers declared themselves satisfied with how the event had gone. «The fair was an ideal occasion for investors to obtain guidance just when they need it most», stated Marc Zahn, CEO of Scoach. Some 30 exhibitors introduced their existing products and new investment opportunities at their exhibition stands and also in educational and specialist presentations, all of which proved highly popular with visitors.

The roundtable discussions on the risks in the global financial markets and their consequences for Switzerland's financial centre and its international competitive position attracted particularly keen interest. The podium speakers all agreed that trust and confidence cannot return to the capital markets until important questions about the future structure of the financial system and the approach to dealing with major risks have been answered. Talks by commodity expert Jim Rogers, who was presented by ABN AMRO Bank, Middle East expert Ulrich Tilgner and environment specialist Professor Klaus Toepfer were also very well received.

«We are firmly convinced that the fair is the right format for providing comprehensive information about structured products in a concise package», said Roger Studer, President of the SSPA. Next year's Structured Products Fair takes place in October 2009 in the Kongresshaus Zurich.

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Scoach Switzerland Ltd

Scoach embodies Europe's largest and most experienced market for structured products. Its parent companies, SIX Group Ltd and Deutsche Börse AG, stand for technological, functional and regulatory competence, as well as for innovativeness, flexibility, high quality and solidity. Scoach affords investors throughout Europe access to structured products at fair prices, even across national boundaries. Fast executions, fairness, transparency and security are the criteria by which we measure our success. More information can be obtained at www.scoach.ch.

The Association

Your contact of choice for all questions relating to structured products is the Swiss Structured Products Association (SSPA). It represents the shared interests of the 17 major issuers of structured products, together making up 95 percent of Switzerland's market volume for structured products. The Association is domiciled in Zurich. For more information, please visit www.sspa-association.ch