

Joint media release

Zurich, October 27, 2011

Fifth Swiss Financial Fair for Structured Products: Continued high level of interest in structured products

The fifth Structured Products Fair closed its doors on Thursday evening. The fair, staged jointly by Scoach Switzerland Ltd and the Swiss Structured Products Association (SSPA), attracted approximately 3800 professional and private investors on October 26 and 27, 2011. Visitors to the fair gained first-hand knowledge of products and investment strategies. The supporting program, comprising speeches, training seminars, presentations and roundtables, provided a wealth of information on structured products.

Both exhibitors and organizers declared themselves satisfied with how the fair had gone. «Although we communicate very intensively with all stakeholders, the Structured Products Fair always provides an opportunity to clarify any questions, make contact with new clients and maintain a dialog with existing ones», says Christian Reuss, CEO of Scoach.

The keynote speech by Marc Faber on the best asset classes for boom and doom attracted a large audience, as did the speech by Swiss scientist Bertrand Piccard on ways to assure a sustainable future. The roundtables on issues such as «Strong Franc – Curse or Blessing?» or «Women as Investors» were also very well attended. Presenter Roman Kilchsperger and satirist Andreas Thiel guaranteed an element of entertainment by providing tongue-in-cheek insight into their personal approach to investing.

The motto (question) for this year's fair was «Are Your Investments Already Structured?» «The Structured Products Fair provides a unique platform for contact and the exchange of opinions between the issuers and market participants and both private and professional investors. The provision of information is an ongoing task for us», emphasizes Daniel Sandmeier, SSPA President. The sixth Swiss Financial Fair for Structured Products will take place from 24 to 25 October 2012.

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Scoach Switzerland Ltd

Scoach, a joint venture between SIX Group and Deutsche Börse AG, is a leading exchange for structured financial products. Scoach operates trading platforms in Zurich for Swiss market participants, as well as in Frankfurt for investors in German and the EU member states. On Scoach Switzerland Ltd, only those products are traded that have completed the regulated listing procedure of SIX Swiss Exchange and fulfill clearly defined requirements with regard to investor protection. Trading is subject to strict rules that ensure transparent and fair dealings for all market participants. This regulated market vouches for the equal treatment of issuers and investors alike. Speed of execution, fairness, transparency, security and innovativeness are the criteria by which we measure our success. www.scoach.ch

Swiss Structured Products Association SSPA

Your contact of choice for all questions relating to structured products is the Swiss Structured Products Association (SSPA). It represents the shared interests of 22 members, which together make up 95 percent of Switzerland's volume for structured products. The association is domiciled in Zurich. For more information, please visit www.svsp-verband.ch