



Joint Announcement to Editorial Offices

The Structured Products Forum and the Funds Fair merge to become the FINANZ Fair

The organisers of the Structured Products Forum and the Funds Fair have agreed to merge the two financial trade fairs. The result is the new FINANZ fair, Switzerland's largest financial trade fair for institutional and private investors. The new trade fair format will be launched next year under the name FINANZ'15. The new trade fair will be organised by BEVAG Better Value AG.

Zurich, February 3, 2014 – SIX Structured Products Exchange and the Swiss Structured Products Association, the organisers of the Structured Products Forum, together with BEVAG Better Value AG, the organizer of the funds fair, have decided to merge the two financial trade fairs and rename it FINANZ'15. FINANZ'15 will be the largest exchange and information platform for investors in Switzerland.

For the first time the new trade fair format offers institutional and private investors the opportunity to talk to experts about a comprehensive range of modern and innovative investment products.

The Funds Fair, which opens its doors for the 16th time on February 5 and 6, 2014 at the Kongresshaus in Zurich, has attracted over 130 000 visitors since its foundation. The Structured Products Forum (formerly Structured Products Fair) has welcomed about 25 000 visitors in its six years of existence and took place most recently in autumn 2013.

«By fusing the strengths of both events, the new financial fair gains an additional dimension as a platform for the exchange of knowledge, trends and experience in the area of investment. At the same time, this merger enables us to present an even wider range of financial products and to provide real added value for visitors with this holistic approach», emphasises Gregor Johner, Partner of BEVAG Better Value AG. FINANZ'15 will take place at the Kongresshaus in Zurich on February 4 and 5, 2015.

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BEVAG Better Value AG

BEVAG Better Value AG is a leading independent wealth and asset management company focusing on fund investments. To promote the funds concept, the company created the Funds Fair at the end of the 1990s as a platform devoted to funds and investment and still organizes the event today. Since its launch, what is now far and away Switzerland's largest financial trade fair has attracted well over 130,000 visitors and more than 1,000 speakers from the worlds of business and politics to Zurich, ranging from fund managers and academics to heads of state and Nobel Prize winners. Further information can be found at www.fondsmesse.ch.

Swiss Structured Products Association SSPA

Your contact of choice for all questions relating to structured products is the Swiss Structured Products Association (SSPA). It represents the shared interests of the most important market players, which together make up 95 percent of Switzerland's volume for structured products. The Association is domiciled in Zurich. For more information, please visit www.sspa-association.ch.

SIX Structured Products Exchange Ltd

SIX Structured Products Exchange Ltd (formerly Scoach Switzerland Ltd) is a structured products exchange in Switzerland and a 100% subsidiary of SIX Swiss Exchange Ltd. Trade on the structured products exchange is very transparent, with active market control and a fully electronic trading system that is unmatched worldwide. Only products that have completed the regulated SIX Swiss Exchange listing procedure and meet clearly defined requirements with regard to investor safety are traded on SIX Structured Products Exchange Ltd. Trading is subject to strict rules that mean transparent and fair dealings for all market participants. This regulated market ensures equal treatment of issuers and investors. Speed of execution, fairness, transparency, security and the capacity to innovate are the criteria by which we measure our success. www.six-structured-products.com.