

Media release

Zurich, 21.1.2015

Highlights abound at Finanz'15

The eagerly awaited moment is drawing closer: on 4 and 5 February 2015, the doors of the Finanz'15 financial trade fair will open at Zurich's Kongresshaus. Finanz'15 unifies the former "Funds" and "Structured Products Forum" events. Thanks to this merger, professionals from the financial industry as well as private investors obtain a broader yet in-depth range of information.

Finanz'15 encompasses a Professional Investors' Conference (Wednesday, 4 February 2015, 10:00-18:00), where participation is by invitation only, and a Public Day (Thursday, 5 February 2015, 10:00-17:00). This segmentation makes it possible to address the two target audiences according to their specific interests and financial market acumen.

This year's trade fair, under the motto "Investments of the Future", has numerous highlights in store and the various themes will be presented in an optimal form. Apart from conveying know-how via lectures, open forums and other gatherings, Finanz'15 fosters dialogue between experts as well as a debate on the pressing issues of our times.

At Finanz'15, high-calibre cognoscenti will face-off against Marc Faber, author of the "Gloom, Boom & Doom Report".

Amongst the keynote speakers are State Secretary Jacques de Watteville (head of the State Secretariat for International Financial Matters), Prof Tobias Straumann (economic historian, University of Zurich) and Pierin Vincenz (CEO, Raiffeisen Group). This panel will go into the details of how the future looks for the Swiss financial centre.

Finanz'15 not only draws due attention to each category of financial instrument; it also ensures that the lectures and information provided are not one-sided – much to the contrary, it affords the opportunity for an exchange of thoughts between professionals and private investors alike.

There is also generous space at Finanz'15 for face-to-face discussions with the more than 100 exhibitors who will make sure that no question on financial matters goes unanswered.

More extensive information is accessible at: www.finanzmesse.ch

Accreditation for the media: Journalists are kindly requested to obtain accreditation for Finanz'15 by 2 February 2015, 16:00, via e-mail to g.johner@finanzmesse.ch.

The information stand at the entrance to the trade fair is available for media representatives who wish to visit Finanz'15 on short notice.

Since the beginning of 2015, Werner Vogt is in charge of the communications aspects of Finanz'15. He succeeds Corin Ballhaus, whom we wish to thank for her many years of outstanding service.

Inquiries may be addressed to:

Gregor Johner, Trade Fair Head, Finanz'15, 044 241 30 60, g.johner@finanzmesse.ch

Werner Vogt, Media Spokesman, Finanz'15, 044 577 12 07, werner.vogt@wevcom.ch

