

Media release

Swiss Structured Products Association (SSPA):

Baker McKenzie new SSPA member

The Swiss Structured Products Association (SSPA) welcomes Baker McKenzie to its ranks as a new member and partner. The admission of Baker McKenzie underscores the ambition of SSPA to represent the entire value chain in the industry as a broad-based sectoral association. This chain includes issuers, markets, the buy side and partners in equal measure.

Zurich, 4 January 2017. Baker McKenzie was founded in 1949 to becoming globally one of the largest law firm by revenues, markets and headcount today with 77 offices in 47 countries and 13,000 people. With more than 50 years of experience in the Swiss market and more than 130 lawyers, Baker McKenzie provides local and cross-border advice on Banking & Finance, Capital Markets, Private Equity and Tax also advising clients in the structured products field.

Matthias Courvoisier, partner at Baker McKenzie, on the decision to join the SSPA: "As a law firm, the structured products sector is a very important one for us in the Swiss business. Thus, membership of the SSPA enables us to actively engage in the Swiss financial centre and advancing the entire structured products industry – it also underpins our local commitment."

SSPA successively expanding into a sectoral association

SSPA represents the interests of the most important market participants, which together cover more than 95 percent of the market volume for structured products in Switzerland. SSPA President Georg von Wattenwyl: "With the admission of Baker McKenzie, the SSPA is taking a further step in its strategy of broad market support. Thanks to the sustainable expansion of our association we are able to draw upon extended expertise – especially in regulatory topics – enabling us to exercise interests and to represent the entire sector even more effectively."

For further information:

Swiss Structured Products Association – SSPA
Georg von Wattenwyl, President
Jürg Stähelin, Managing Director

Rämistrasse 4
CH-8024 Zürich
Tel. +41 43 534 97 72
Fax +41 43 540 57 73
Email info@svsp-verband.ch
www.svsp-verband.ch

About structured products

Structured products are investment instruments publicly issued by an issuer whose redemption value is derived from the performance of one or more underlying securities. Equities, interest rates, foreign exchange or commodities such as gold or oil may serve as underlying securities.

About the Association

The Swiss Structured Products Association (SSPA) is the first port of call for all questions associated with structured products. It represents the collective interests of the key market players who bring together over 95 percent of the market volume for structured products in Switzerland. The headquarters of the association are located in Zurich. Further information is available at www.svsp-verband.ch.