



Swiss Structured Products Association (SSPA) fills two vacancies with experienced experts:

Willi Bucher and Michael Vonmoos new Board members

The SSPA Board has appointed via co-optation Willi F. X. Bucher (Raiffeisen Switzerland) and Michael Vonmoos (Credit Suisse) new Board members as of 27th January 2021. Both Willi Bucher and Michael Vonmoos have extensive experience in the structured products segment as well as many years of industry experience. They are replacing previous Board members Valentin Vonder Mühl and David Schmid, who have withdrawn from the Board.

Zurich, 2 February 2021. In appointing Willi Bucher and Michael Vonmoos, SSPA has succeeded in recruiting two new Board members with wide-ranging expertise in the structured products industry. **Willi Bucher** has over 30 years' experience in investment banking, having held various management roles. Currently, as Head of Products and Sales at Raiffeisen Switzerland, he is responsible for the ongoing development of the Products and Sales segment in the Treasury & Markets department. Among other things, Willi Bucher is responsible for establishing and expanding the Structured Products and FX Competence Centre for the Raiffeisen Group. Willi Bucher has been actively involved in SSPA for many years. For instance, he launched the buy-side team and gradually expanded it. "I am very pleased to be able to actively represent the interests of the industry as a Board member. I would like to thank the Board for the trust they have placed in me. It is my ambition to promote understanding and acceptance of structured products", comments Willi Bucher following his election.

For the first time, **Michael Vonmoos** will also join the industry association's Board. Michael Vonmoos has held various management positions in the Structured Products division at Credit Suisse for over 13 years. He currently manages the Structured Flow & Institutional Derivatives Sales division where he is responsible for transactions involving structured products and derivatives. Michael Vonmoos's acquired long-standing experience in the structured products industry as Head of Solutions Financial Institutions with responsibility for the cross-asset derivative solutions business for institutional investors. With regard to his new role as SSPA Board member, Michael Vonmoos states: "I would like to thank the Board for electing me and I am really looking forward to taking on this new role within SSPA. As a Board member, I am keen to promote the interests of the entire industry and am committed to the sustainable development of the market for structured products.

We are very pleased that Willi Bucher and Michael Vonmoos will join our association's Board in the near future. They will bring additional expertise to the Board due to their many years of experience and detailed market knowledge. I am convinced that Willi and Michael will add momentum to the association's work", states Markus Pfister, SSPA Chairman.

Willi Bucher and Michael Vonmoos will replace previous Board members Valentin Vonder Mühl and David



Schmid who have resigned from SSPA in order to take on new professional challenges. Valentin Vonder Mühl and David Schmid have played a key role in shaping the association's work since 2017, broadening SSPA's membership base and stepping up the association's communication activities. "On behalf of the Board, I would like to thank Valentin and David for their dedication to our association. Thanks to their innovative ideas, we have been able to expand the association's work and launch new activities to promote the industry," comments Markus Pfister, SSPA Board Chairman.

For further information:

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About structured products

Structured products are investment instruments publicly issued by an issuer whose redemption value is derived from the performance of one or more underlying securities. Equities, interest rates, foreign exchange or commodities such as gold or oil may serve as underlying securities.

About the Association

The Swiss Structured Products Association (SSPA) is the first port of call for all questions associated with structured products. It represents the collective interests of the key market players who bring together over 95 percent of the market volume for structured products in Switzerland. The headquarters of the association are located in Zurich. Further information is available at www.sspa.ch.