



Swiss Structured Products Association (SSPA) media release:

## **Luma Financial Technologies joins SSPA as a partner**

**The Swiss Structured Products Association (SSPA) welcomes Luma Financial Technologies as partner member. With the creator of the trading platform Luma, the SSPA further expands its membership base to 43 members across the entire value creation chain, from issuers to trading platforms and buy-side to brokers and partners.**

*Zurich – 18 March 2021.* Luma Financial Technologies has been creating a customizable, multi-product, multi-issuer and carrier-neutral platform for over ten years with a mission to become the world leader in financial technology to support the structured products industry. The U.S. company most recently opened an office in Zurich to offer more asset managers and private banks access to its platform. The trading platform Luma rationalises the process for using and creating structured products. The scalable platform can be seamlessly integrated into the buy-side infrastructure in order to deliver market-leading lifecycle services and consistent processes and controls. The membership in the SSPA is a further step in the full establishment of Luma Financial Technologies in the largest market for structured products in the world.

David Wood, Managing Director of Luma Financial Technologies, on the new membership with SSPA: “Following the opening of our office in Zurich, we are very pleased to have taken a further step in establishing our company in the Swiss financial sector as a new member of the SSPA. It is our ambition to help support the Swiss industry of structured products with our platform and international expertise and to promote the industry as a whole as part of our expansion into Europe.”

### **SSPA currently has 43 members across the entire value chain**

Now numbering 43 members, SSPA represents the interests of the market’s key participants, which together account for more than 95 percent by volume of structured products in Switzerland. SSPA Chairman Markus Pfister on the new member: “We are pleased to welcome Luma Financial Technologies as a developer of the trading platform Luma as a new partner member in the SSPA. As an international company with recognised technology expertise, Luma Financial Technologies can contribute to an interesting and productive exchange in the Swiss market for structured products.”



**Further information:**

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**About structured products**

Structured products are investment instruments publicly issued by an issuer whose redemption value is derived from the performance of one or more underlying securities. Equities, interest rates, foreign exchange or commodities such as gold or oil may serve as underlying securities.

**About the Association**

The Swiss Structured Products Association (SSPA) is the first port of call for all questions associated with structured products. It represents the collective interests of the key market players who bring together over 95 percent of the market volume for structured products in Switzerland. The headquarters of the association are located in Zurich. Further information is available at [www.sspa.ch](http://www.sspa.ch).

**About Luma Financial Technologies**

Luma Financial Technologies is the creator of Luma, a fully customizable, independent, buy-side platform that helps financial advisors more efficiently learn, create, order and manage market-linked investments such as structured products, structured annuities and more. Launched in 2011, Luma is one of the largest and longest-tenured structured product platforms in the U.S. market and is used by broker/dealer firms, RIA offices and private banks to automate and optimize the full process cycle for offering and transacting in market-linked investments. This includes advisor education and certification; creation and pricing of custom structures; order entry; and post-trade actions. Luma is multi-issuer, multi-wholesaler and multi-product, thus providing advisors with an extensive breadth of market-linked investments to best meet clients' specific portfolio needs.

Headquartered in Cincinnati, OH, Luma also has offices in New York, NY, and Zurich.