



Swiss Structured Products Association (SSPA) media release:

## **Launch of the SSPA Lab in collaboration with the University of Zurich – playful simulation of structured products**

**The SSPA is pleased to announce the launch of the SSPA Lab, an online gaming format for structured products that has been developed in collaboration with the University of Zurich. With its interactive approach, the free Lab is a simple and playful introduction to the topic of structured products. In a matter of seconds, the most common products can be created and tested in various bullish and bearish scenarios.**

*Zurich – 16 July 2021.* The SSPA Lab simulates market scenarios with real-time data and real events such as the financial crisis, the Trump election and the COVID-19 crisis. It allows users to simulate the performance of structured products with just a few decisions. In addition, interested parties can determine and test suitable products with a few details on their own investment-specific preferences.

The SSPA Lab helps existing and potential investors to expand their understanding of structured products in a playful way and to heighten their risk awareness. The SSPA has developed this unique tool in collaboration with the Institute of Banking and Finance at the University of Zurich.

Commenting on the SSPA Lab, SSPA Chairman Markus Pfister said: “We are delighted to bring structured products closer to investors through the SSPA Lab. The gaming approach invites experimentation and trial and error with the aim of helping more investors make balanced and informed decisions about their investments in structured products.”

Try it out for yourself here: <https://sspa.ch/en/lab/>

Data suppliers for the SSPA Lab are SIX Financial Information and Derivative Partners.

### **For further information:**

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**About structured products**

Structured products are investment instruments publicly issued by an issuer whose redemption value is derived from the performance of one or more underlying securities. Equities, interest rates, foreign exchange or commodities such as gold or oil may serve as underlying securities.

**About the Association**

The Swiss Structured Products Association (SSPA) is the first port of call for all questions associated with structured products. It represents the collective interests of the key market players who bring together over 95 percent of the market volume for structured products in Switzerland. The headquarters of the association are located in Zurich. Further information is available at [www.sspa.ch](http://www.sspa.ch).