



Swiss Structured Products Association (SSPA) media release:

## **finanzen.net GmbH joins SSPA as a new partner member**

**The Swiss Structured Products Association (SSPA) welcomes finanzen.net GmbH as a new partner member. The SSPA network now numbers 42 members across the entire value creation chain, from issuers to buy-side and trading platforms to brokers and partners.**

*Zurich – 27 January 2022.* finanzen.net GmbH was founded in 2000 and operates the online financial portal Finanzen.net, which is considered the largest portal for economic and financial information in the German-speaking world. The portal offers information on a wealth of topics, including shares, funds, certificates, bonds, foreign exchange, cryptocurrencies and commodities. It also shows economic and financial news, which is offered by numerous news providers as well as its own editorial team. Other offerings provided by the finanzen.net Group include the neobroker finanzen.net zero and the specialist for systematic trading strategies Traderfox. The Swiss offshoot Finanzen.ch was launched in 2012 in cooperation with the Swiss investor magazine Stocks. The Swiss online portal reaches almost 1 million unique users and 10 million page impressions with more than 3 million visits per month.

Timo Böhninger, Director International Sales of finanzen.net GmbH, on the company's recent membership in the SSPA: "For over 20 years, we have been providing information and news for the investment industry – as well as structured products. With this membership, we would like to further strengthen the dialogue with SSPA members and the partnership with the entire Swiss structured products industry. We are pleased to be able to continue advancing the use of structured products by working closely with other industry representatives."

### **SSPA expands its membership base to 42**

Now numbering 42 members, the SSPA represents the interests of the market's key participants, which together account for more than 95 percent by volume of structured products in Switzerland. SSPA Chairman Markus Pfister on the new partner member: "We are pleased to welcome finanzen.net GmbH as a new member of the association. The partnership with this important news portal will enable us to bring structured products even more to the forefront of our investors' minds in the future."



**For further information:**

SSPA – Swiss Structured Products Association

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**About structured products**

Structured products are investment instruments publicly issued by an issuer whose redemption value is derived from the performance of one or more underlying securities. Equities, interest rates, foreign exchange or commodities such as gold or oil may serve as underlying securities.

**About the Association**

The Swiss Structured Products Association (SSPA) is the first port of call for all questions associated with structured products. It represents the collective interests of the key market players who bring together over 95 percent of the market volume for structured products in Switzerland. The headquarters of the association are located in Zurich. Further information is available at [www.sspa.ch](http://www.sspa.ch).