



Swiss Structured Products Association (SSPA) media release:

Halo Investing is becoming an SSPA partner member

The Swiss Structured Products Association (SSPA) would like to welcome Halo Investing Europe AG as a new partner member. Halo is joining in place of the broker Picard Angst, which brought the platform to Europe as a partner. The SSPA network now numbers 42 members across the entire value chain, from issuers, trading platforms and buy-side to brokers and partners.

Zurich – 8 February 2022. The successful fintech company Halo Investing was founded in Chicago in 2015 and has grown rapidly ever since. With its modular platform, Halo has created a two-way marketplace on which sell-side and buy-side can issue and trade structured products transparently, efficiently and cost-effectively. As a tech company, Halo focusses on making the platform as intuitive to operate as possible. Designed as a one-stop shop solution, the platform has standard modules for trade ideas, a subscription desk, a custom note builder, and order and lifecycle management. In October 2021, Halo Investing successfully secured USD 100 million in series C funding from major investors. This capital is intended to drive forward the company's global expansion as well as new product developments for its expanding client base. As a partner and client, Picard Angst brought the digital derivatives platform to Europe, combining American FinTech innovation with Swiss expertise.

René Raabe, Head of Enterprise Sales at Halo, commented on the company's new SSPA membership: "The aim of Halo is to radically simplify the handling of structured products in Switzerland along the entire value chain using modern technology. We are happy to be able to bring our expertise to the association and to expand the use of structured products as innovative investment products in collaboration with other industry representatives."

SSPA currently has 42 members across the entire value chain

Numbering 42 members, the SSPA represents the interests of the market's key participants, which together account for more than 95 percent by volume of structured products in Switzerland. SSPA Chairman Markus Pfister on the new partner member: "We are pleased to welcome Halo as a new member of the association. Halo's market entry demonstrates that the Swiss market is currently very attractive to new participants. We are delighted that Halo will be enriching the association's work with its international experience."



For further information:

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About structured products

Structured products are investment instruments publicly issued by an issuer whose redemption value is derived from the performance of one or more underlying securities. Equities, interest rates, foreign exchange or commodities such as gold or oil may serve as underlying securities.

About the Association

The Swiss Structured Products Association (SSPA) is the first port of call for all questions associated with structured products. It represents the collective interests of the key market players who bring together over 95 percent of the market volume for structured products in Switzerland. The headquarters of the association are located in Zurich. Further information is available at www.sspa.ch.