



Swiss Structured Products Association (SSPA) media release:

## **vestr joins the SSPA as a new partner member**

**The Swiss Structured Products Association (SSPA) welcomes vestr as a new partner member. The SSPA network now numbers 44 members across the entire value chain, from issuers, trading platforms and buy-side to brokers and partners.**

*Zurich – 8 December 2022.* The Zug-based fintech start-up vestr is a business-to-business technology provider to the financial services industry with an exclusive focus on actively managed investment products. vestr was founded in 2017 and has grown to a team of more than 30 international contributors, whose goal is to become the leading platform for active investment management. vestr's white-labelled software as a service (SaaS) platform allows portfolio managers to interact with issuers of investment products during the lifecycle of these products.

Stefan Wagner, Head of Business Development at vestr, commented on the company's new SSPA membership: "vestr aims for the ideal combination of extensive industry experience with substantial quantitative backgrounds. We are looking forward to enhancing this experience in the exchange with the SSPA's members while bringing our expertise into the association. I am convinced that the collaboration with other industry representatives will advance the Swiss structured product business as a whole."

### **SSPA currently has 44 members across the entire value chain**

Numbering 44 members, the SSPA represents the interests of the market's key participants, which together account for more than 95 percent by volume of structured products in Switzerland. SSPA Chairman Markus Pfister on the new partner member: "We are delighted to welcome vestr as a new member of the association. vestr's team brings extensive experience in fintech and technology, which will also be to the benefit of our association. I am looking forward to a fruitful exchange with vestr."

### **For further information:**

SSPA – Swiss Structured Products Association  
Juerg Staehelin, Managing Director

Raemistrasse 4  
PO Box  
CH-8024 Zuerich  
Tel.: +41 43 534 97 72  
Email: [info@sspa.ch](mailto:info@sspa.ch)  
[www.sspa.ch](http://www.sspa.ch)

**About structured products**

Structured products are investment instruments publicly issued by an issuer whose redemption value is derived from the performance of one or more underlying securities. Equities, interest rates, foreign exchange or commodities such as gold or oil may serve as underlying securities.

**About the Association**

The Swiss Structured Products Association (SSPA) is the first point of contact for all questions associated with structured products. It represents the collective interests of the key market players who bring together over 95 percent of the market volume for structured products in Switzerland. The headquarters of the association are located in Zurich. Further information is available at [www.sspa.ch](http://www.sspa.ch).