



Swiss Structured Products Association (SSPA) media release:

## **Elections of Georg von Wattenwyl as President and Markus Bader as Board Member**

**The Delegates of the Swiss Structured Products Association elected Georg von Wattenwyl (Vontobel) as the new President and Markus Bader (ZKB) as a new Board Member at the Delegate Meeting on 28 September 2023. Sylveline Besson (CA Indosuez Wealth Management), Irene Brunner (BNP Paribas) and Willi Bucher (Raiffeisen Schweiz Genossenschaft) were confirmed for a further two years.**

*Zürich – 2 October 2023.* Georg von Wattenwyl already served on the SSPA Board for ten years until 2019, most recently as President for five years. After concentrating on his tasks and functions for Vontobel in Asia and as President of the Swiss Chamber of Commerce in Singapore since 2019, he is now once again taking over the Presidency of the SSPA. Thanks to his many years of experience in Switzerland and abroad, Georg von Wattenwyl knows both the demands of the industry and the current needs of clients. As President, he will use his excellent network and his international experience to play a decisive role in shaping the development of the Association and the industry. The new President Georg von Wattenwyl comments: "I am delighted to once again take over the Presidency of the SSPA and would like to thank our Delegates and my colleagues on the Board for the trust they have placed in me. Together we will represent the interests of the Swiss structured products industry in the interests of our Association Members, further expand the level of expertise of investors in structured products and promote the value creation of our industry."

Markus Pfister, who has successfully acted as SSPA President since 2019, would like to concentrate on his new tasks as designated COO of Vontobel in the future. On behalf of all members and the entire industry, the SSPA Board would like to thank Markus Pfister most sincerely for the further development of the Association as well as for his ideas and impulses for the sustainably improved positioning of the structured products industry. Best wishes accompany him for his further professional future.

### **Election of a new and re-election of existing Board Members**

Markus Bader, ZKB, was newly elected to the Board of the SSPA. He has been with ZKB for 14 years, since 2019 as Head of Equity and Structured Products. Markus Bader has been actively working with the SSPA since his entry into the structured products industry. He succeeds Michael Vonmoos, CS, who was previously the Board Member responsible for the department "Members". Georg von Wattenwyl on the new Board Member: "With Markus Bader we can further strengthen the Board with an experienced and committed new Member. I am very much looking forward to working with him and the other Board Members. I would like to thank Michael Vonmoos for his successful work on the Board, which has enabled us to expand and strengthen our membership base in the long term."

The existing Board Members Sylveline Besson (CA Indosuez Wealth Management), Irene Brunner (BNP Paribas) and Willi Bucher (Raiffeisen Schweiz Genossenschaft) were confirmed by the Delegates for a further two



years. The SSPA Board now consists of President Georg von Wattenwyl (Vontobel), Markus Bader (ZKB), Sylveline Besson (CA Indosuez Wealth Management), Irene Brunner (BNP Paribas), Willi Bucher (Raiffeisen) and Thomas Wicki (UBS).

**For further information:**

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**About structured products**

Structured products are investment instruments publicly issued by an issuer whose redemption value is derived from the performance of one or more underlying securities. Equities, interest rates, foreign exchange or commodities such as gold or oil may serve as underlying securities.

**About the Association**

The Swiss Structured Products Association (SSPA) is the first point of contact for all questions associated with structured products. It represents the collective interests of the key market players who bring together over 95 percent of the market volume for structured products in Switzerland. The headquarters of the association are located in Zurich. Further information is available at [www.sspa.ch](http://www.sspa.ch).