



Swiss Structured Products Association (SSPA) media release:

## **Vizibility joins the SSPA as a new partner member**

**The Swiss Structured Products Association (SSPA) welcomes Vizibility Switzerland SA as a new partner member. The SSPA network now numbers 47 members across the entire value chain, from issuers, trading platforms and buy-side to brokers and partners.**

*Zurich – 1 November 2023.* The Geneva-based company Vizibility offers an innovative all-in-one platform that brings all phases of the Structured Product trade cycle under one umbrella, allowing multi-level users to monitor, create, and manage Structured Products seamlessly and transparently. Over 1,500 users access the platform weekly across the globe, 14,000 products under management, 24 institutional partners and almost USD 20 billion of assets under supervision. Vizibility remains dedicated to innovation, consistently introducing new features to enhance its offering.

Aurelien Vicart, Founder and Managing Director at Vizibility, commented on the company's new SSPA membership: "We are delighted to join the SSPA as a member partner, our goal is breaking down the complexity and the barriers of the Structured Products business. We are looking forward to making Structured Products more accessible for new and existing investors in cooperation with the SSPA and other experts in the field. The industry as a whole will benefit from the exchange with the industry experts in the SSPA."

### **SSPA currently has 47 members across the entire value chain**

Numbering 47 members, the SSPA represents the interests of the market's key participants, which together account for more than 95 percent by volume of Structured Products in Switzerland. SSPA President Georg von Wattenwyl on the new partner member: "We are warmly welcoming Vizibility as a new member to our Association. The dedication and expertise of Vizibility's team will make a great addition to the SSPA. I am looking forward to fruitful discussions, further advancing the Structured Products industry."

### **For further information:**

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**About Structured Products**

Structured Products are investment instruments publicly issued by an issuer whose redemption value is derived from the performance of one or more underlying securities. Equities, interest rates, foreign exchange or commodities such as gold or oil may serve as underlying securities.

**About the Association**

The Swiss Structured Products Association (SSPA) is the first point of contact for all questions associated with Structured Products. It represents the collective interests of the key market players who bring together over 95 percent of the market volume for Structured Products in Switzerland. The headquarters of the Association are located in Zurich. Further information is available at [www.sspa.ch](http://www.sspa.ch).