

Swiss Structured Product Industry Report Q1 2024

Quality 9.38 | -0.1%



### **Executive Summary**

#### Turnover of Swiss structured products of the major SSPA members amounted to CHF 49 bn in Q1 2024

- Total turnover was CHF 15 bn in January, CHF 19 bn in February, and CHF 16 bn in March
- In comparison total turnover of CHF 49 bn in Q1 2024 was above Q4 2023 (CHF 41 bn), and below Q1 2023 (CHF 56 bn)
- In Q1 2024 reverse convertibles generated the highest turnover (CHF 12 bn), followed by trackers (CHF 6 bn), and warrants with knock-out (CHF 5 bn)

#### Yield enhancement products had the highest turnover share, followed by leverage, participation, and capital protection

- Yield enhancement had the largest turnover share, at 45% in Q1 2024, representing CHF 22 bn; with equity as the preferred asset class (50%) and USD as the main currency (43%); 86% of turnover was not listed and 88% was traded in the primary market
- Leverage products' turnover share amounted to 26%, representing a turnover of CHF 13 bn; with equity as the preferred asset class (70%) and EUR as the main currency (59%); 69% of turnover was listed and 87% was traded in the secondary market
- Participation products' turnover share amounted to 14%, representing CHF 7 bn; with equity as the preferred asset class (74%) and USD as the main currency (48%); 64% of turnover was not listed and 81% was traded in the secondary market
- Capital protection products' turnover share amounted to 10%, representing CHF 5 bn; preferring fixed income (80%) and USD as the main currency (82%); 97% of turnover was not listed and 85% was traded in the primary market

#### Equity products had the highest turnover of all asset classes in Q1 2024

- The turnover of equity products amounted to CHF 27 bn, followed by foreign exchange (CHF 11 bn), fixed income (CHF 5 bn), other asset classes (CHF 5 bn), and commodities (CHF 2 bn)
- Equities products thereby reached a share of 54%; while foreign exchange, fixed income, other asset classes products, and commodities were at 22%, 10%, 9% and 5% respectively

#### Non-listed products had the highest turnover share

- Non-listed products realized a turnover of CHF 33 bn in Q1 2024, which translated to 67% of total turnover
- The turnover share of listed products was 33%, reaching CHF 16 bn

#### Turnover share of primary exceeded secondary market

• With a turnover of CHF 28 bn in Q1 2024 the primary had a higher turnover than the secondary market (CHF 22bn), the corresponding turnovers shares were 56% and 44%

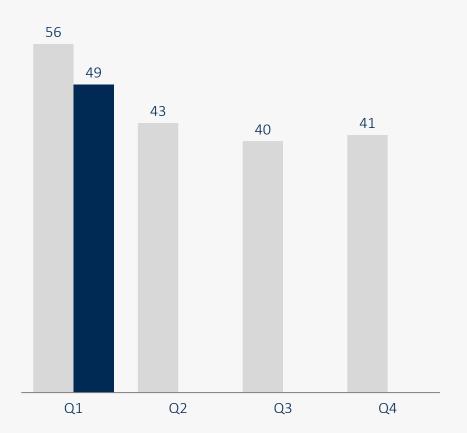
#### USD denominated products captured the largest share, followed by EUR and CHF products

- In Q1 2024 the total turnover of USD products amounted to CHF 21 bn, representing a turnover share of 42%
- The turnover share of EUR was 34%, corresponding to a total turnover CHF 17 bn
- With a total turnover of CHF 7 bn the CHF accounted for a turnover share of 14%

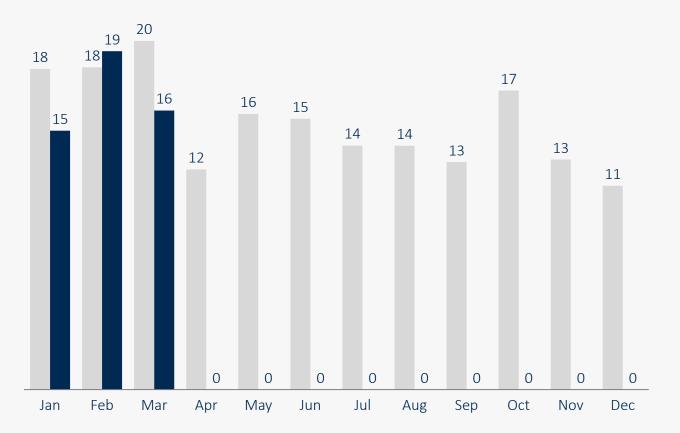
# Overall turnover development of structured products in 2023 and 2024

Turnover in respective time frame in CHF bn

Quarterly comparison





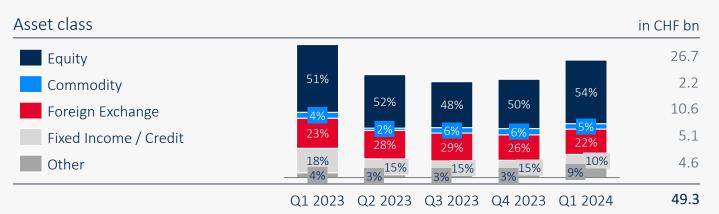


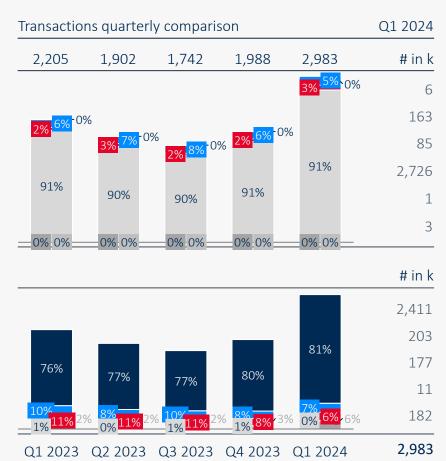
2023

2024

## Turnover of structured products

	Turnover quarterly comparison					Q1 2024
Product group	55.8	43.1	40.2	41.2	49.3	in CHF bn
Capital protection	16%				100/	4.9
Yield enhancement		15%	450/	13%	10%	22.1
Participation Participation	45%		15%	1370	45%	6.8
Leverage	440/	52%	55%	46%	1.40/	12.6
Additional credit risk	11%	9%	<b>7</b> %	14%	14%	0.2
Other	20% 6%	20% 3% 1%	18% 5% 0%	20% 6% 1%	26% 5% 1%	2.7

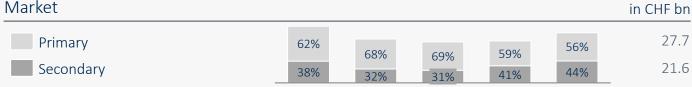


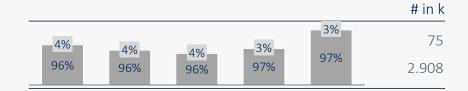


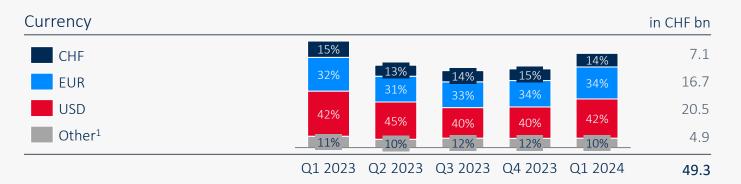
## Turnover of structured products

	Turnover quarterly comparison					Q1 2024
Trade type	55.8	43.1	40.2	41.2	49.3	in CHF bn
Non-listed Listed	72% 28%	75% 	73% 27%	64%	67% 33%	33.0
Market	_					in CHF bn

Tra	Transactions quarterly comparison					
	2,205	1,902	1,742	1,988	2,983	# in k
	22%_	20%_	<b>-</b> 15% <b>-</b>	_16%_	12%_	352
	78%	80%	85%	84%	88%	2.629



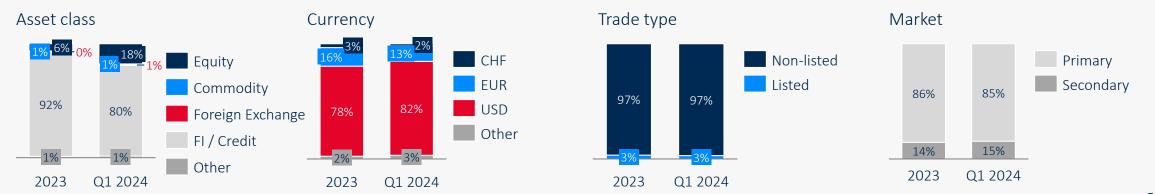




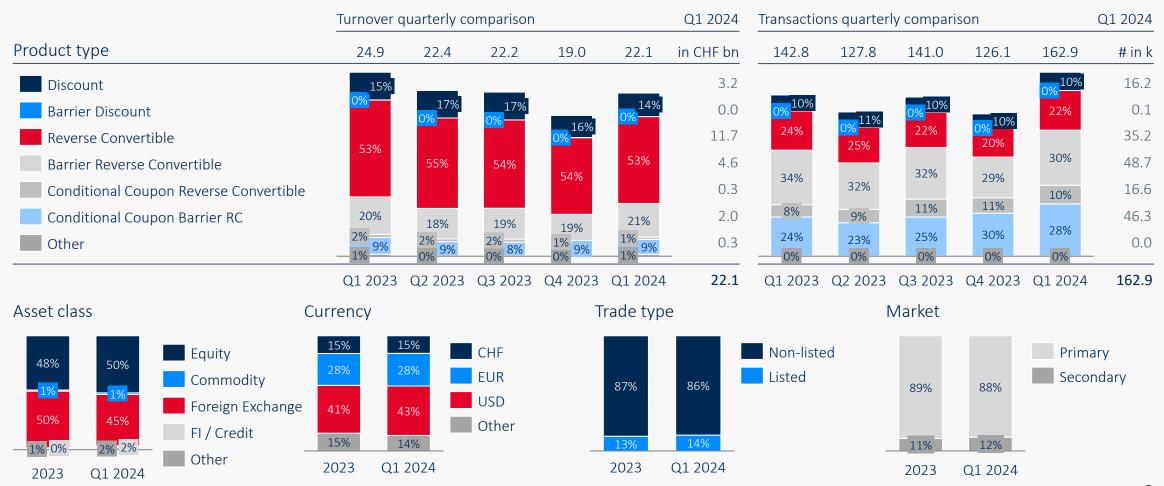


### Turnover of capital protection products

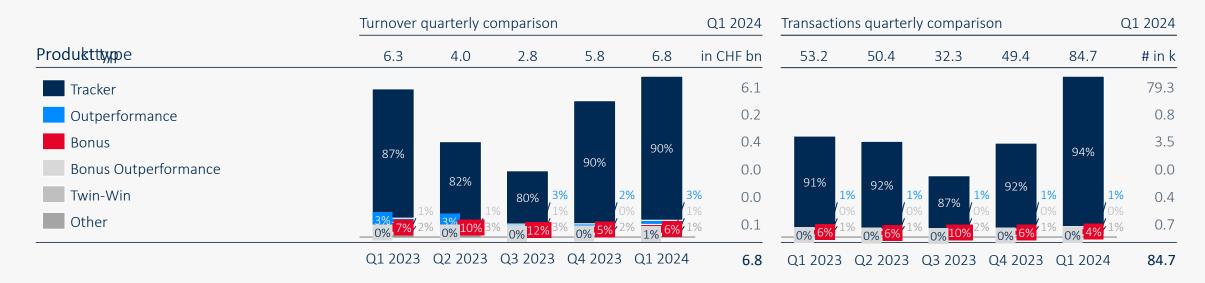


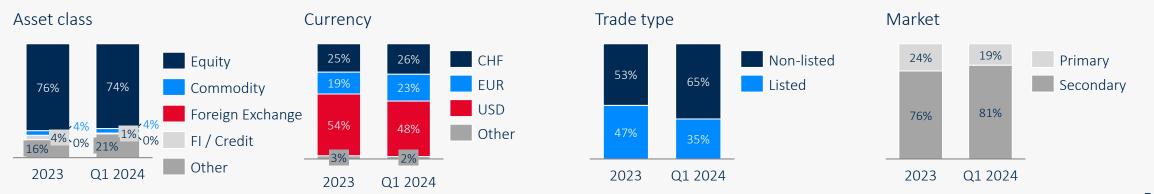


# Turnover of yield enhancement products

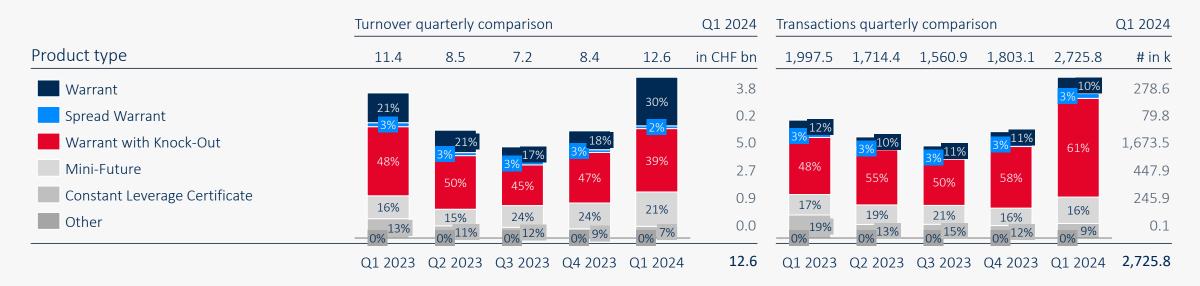


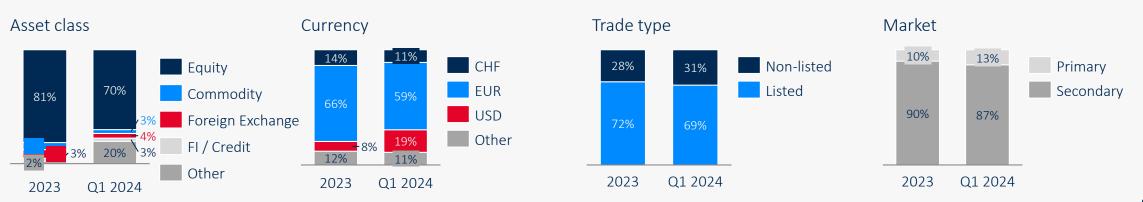
### Turnover of participation products



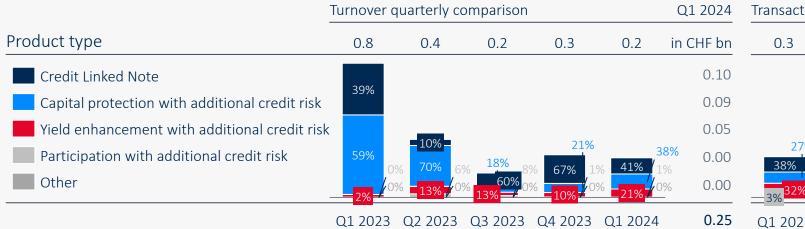


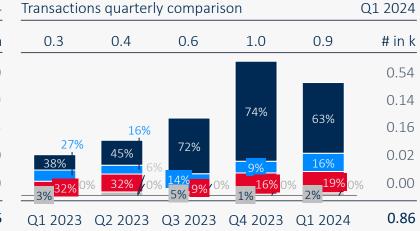
### Turnover of leverage products

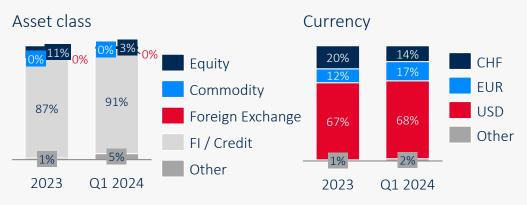




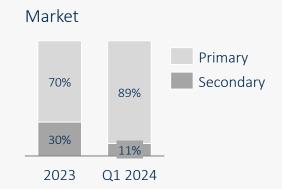
## Turnover of products with additional credit risk











# Data collection methods and definitions (I/II)

#### Data collection and verification

#### Issuers provide data on a monthly basis

#### Requested data points include

- Product group/product type
- Asset class
- Trade type
- Market
- Investment currency
- Production
- Transactions
- Turnover in investment currency
- Turnover in CHF

#### Data verification

 Selected data points are verified during the data collection process and checked against historical data

### Product groups<sup>1</sup> (I/II)

#### Capital protection products

- Capital Protection Certificate with Participation (1100)
- Capital Protection Note with Barrier (1130)
- Capital Protection Certificate with Twin Win (1135)
- Capital Protection Certificate with Coupon (1140)

#### Yield enhancement products

- Discount Certificate (1200)
- Barrier Discount Certificate (1210)
- Reverse Convertible (1220)
- Barrier Reverse Convertible (1230)
- Conditional Coupon Reverse Convertible (1255)
- Conditional Coupon Barrier Reverse Convertible (1260)

### Product groups<sup>1</sup> (II/II)

#### Participation products

- Tracker Certificate (1300)
- Outperformance Certificate (1310)
- Bonus Certificate (1320)
- Bonus Outperformance Certificate (1330)
- Twin Win Certificate (1340)

#### Leverage products

- Warrant (2100)
- Spread Warrant (2110)
- Warrant with Knock-Out (2200)
- Mini-Future (2210)
- Constant Leverage Certificate (2300)

#### Products with additional credit risk

- Credit-linked Note (1400)
- Conditional Capital Protection Note with additional credit risk (1410)
- Yield Enhancement Certificate with additional credit risk (1420)
- Participation Certificate with additional credit risk (1430)

#### Other products

• Miscellaneous Certificates (9999)

# Data collection methods and definitions (II/II)

#### Asset class

#### Equity

• Stocks, shares of ownership in publicly held companies

#### Commodities

Goods traded on a commodity exchange

#### Foreign Exchange

Foreign exchange

#### Fixed Income/Credit

• Asset in which real return rates or periodic income is received at regular intervals

#### Other

Any other asset class not covered above

#### Market

#### **Primary**

 Product volume of products newly issued on primary market

#### Secondary

 Product volume of products traded on secondary markets, e.g., stock exchanges

### Trade type<sup>1</sup>

#### Listed

Products listed on exchanges

#### Non-listed

• Products not listed on exchanges

#### Production

#### Manufactured in Switzerland

 All or part of the production takes place in Switzerland

#### Sold in Switzerland

 Transactions by domestic and foreign investors booked in Switzerland

#### Other

#### **Transactions**

 Number of transactions for products engineered or sold in Switzerland during a given month

#### **Turnover**

- Volume of all transactions of products engineered or sold in Switzerland
- Origin of customer (i.e., domestic vs. international) not taken into account
- Third party market transactions not considered

## **Appendix**

#### Issued by

Swiss Structured Products Association SSPA Rämistrasse 4, CH-8024 Zurich, Switzerland www.sspa.ch Contact: peter.keller@sspa.ch Published quarterly

#### Participating banks

Banque Cantonale Vaudoise
Barclays Capital
Credit Suisse
Goldman Sachs
Julius Bär
Leonteq
Raiffeisen Schweiz
Société Générale
UBS
Vontobel
Zürcher Kantonalbank

#### Data as of March 31st, 2024

#### Disclaimer

We cannot guarantee the accuracy of this document, see www.sspa.ch/en/haftungsausschluss-disclaimer/.

We hereby authorize reprints of and quotes with attributions from this document. Boston Consulting Group collected the data and prepared the report.

### Disclaimer

The services and materials provided by Boston Consulting Group (BCG) are subject to BCG's Standard Terms (a copy of which is available upon request) or such other agreement as may have been previously executed by BCG. BCG does not provide legal, accounting, or tax advice. The Client is responsible for obtaining independent advice concerning these matters. This advice may affect the guidance given by BCG. Further, BCG has made no undertaking to update these materials after the date hereof, notwithstanding that such information may become outdated or inaccurate.

The materials contained in this presentation are designed for the sole use by the board of directors or senior management of the Client and solely for the limited purposes described in the presentation. The materials shall not be copied or given to any person or entity other than the Client ("Third Party") without the prior written consent of BCG. These materials serve only as the focus for discussion; they are incomplete without the accompanying oral commentary and may not be relied on as a stand-alone document. Further, Third Parties may not, and it is unreasonable for any Third Party to, rely on these materials for any purpose whatsoever. To the fullest extent permitted by law (and except to the extent otherwise agreed in a signed writing by BCG), BCG shall have no liability whatsoever to any Third Party, and any Third Party hereby waives any rights and claims it may have at any time against BCG with regard to the services, this presentation, or other materials, including the accuracy or completeness thereof. Receipt and review of this document shall be deemed agreement with and consideration for the foregoing.

BCG does not provide fairness opinions or valuations of market transactions, and these materials should not be relied on or construed as such. Further, the financial evaluations, projected market and financial information, and conclusions contained in these materials are based upon standard valuation methodologies, are not definitive forecasts, and are not guaranteed by BCG. BCG has used public and/or confidential data and assumptions provided to BCG by the Client. BCG has not independently verified the data and assumptions used in these analyses. Changes in the underlying data or operating assumptions will clearly impact the analyses and conclusions.

