



Swiss Structured Products Association (SSPA) media release:

## **SSPA welcomes Banque Audi (Suisse) SA as a new Buy-Side member**

**The Swiss Structured Products Association (SSPA) welcomes Banque Audi (Suisse) SA as a new Buy-Side member. With the addition of the internationally active private bank, the Association further strengthens its expertise within wealth management and private banking. The SSPA now brings together 56 members from across the entire value chain of Switzerland's Structured Products industry.**

*Zurich – 10 May 2026.* The Swiss Structured Products Association (SSPA) continues to expand its network and welcomes Banque Audi (Suisse) SA as a new Buy-Side member. The Geneva-headquartered private bank brings decades of international private banking experience and a strong focus on tailor-made investment solutions to the Association.

Established in Switzerland in 1976 and operating under a Swiss banking license supervised by FINMA, Banque Audi (Suisse) SA offers tailor-made private banking services to high-net-worth clients with access to products and foreign exchange markets worldwide. Headquartered in Geneva, the bank combines Swiss private banking standards with an international footprint and dedicated expertise across the Middle East, Sub-Saharan Africa and Latin America. The bank provides discretionary portfolio management, investment advisory and execution services through an open-architecture model designed to deliver tailored investment solutions.

Hans Itburrun, Chief Investment Officer at Banque Audi (Suisse) SA, on joining the SSPA: “We are delighted to join the SSPA as a Buy-Side member and become part of Switzerland's leading Structured Products community. Structured Products play an important role within our investment offering, and we look forward to contributing our international private banking perspective to the Association.”

### **Strong network across the entire value chain**

The SSPA today brings together 56 members from across the entire value chain of Switzerland's Structured Products industry. SSPA President Georg von Wattenwyl comments: “We are very pleased to welcome Banque Audi (Suisse) SA to the SSPA. The bank combines longstanding private banking expertise with an international client focus. Their perspective will provide valuable contributions to the continued development of Switzerland's Structured Products market.”



**For further information:**

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**About Structured Products**

Structured Products are investment instruments publicly issued by an issuer whose redemption value is derived from the performance of one or more underlying securities. Equities, interest rates, foreign exchange or commodities such as gold or oil may serve as underlying securities.

**About the Association**

The Swiss Structured Products Association (SSPA) is the first point of contact for all questions associated with structured products. It represents the collective interests of the key market players who bring together over 95 percent of the market volume for structured products in Switzerland. The headquarters of the Association are located in Zurich. Further information is available at [www.sspa.ch](http://www.sspa.ch).